

PONTELAND BOWLING CLUB

February Newsletter 2022



Greetings to everyone

Apologies for the delay in getting this Newsletter out. It was due to the GPC being delayed due to Covid and self-isolation. We like many others succumbed to the Covid virus but we appear to have come through it without too many issues thankfully.

Social Events

Coffee Mornings - **Tuesday 8th March** from 10.00am & **Monday 4th April** from 10.00am. On **Friday 1st April** we will be holding a **Quiz night** in the Clubhouse from 6.30pm. Entry will be £5, tickets now on sale and there will also be a raffle.

Bowling Schedule for 2022

Most of the fixtures are in and have been put into the fixture list that can be accessed via our website, if you want to see it. A big thanks to Jean for doing this. This is where you will find up to date information throughout the season. We are still waiting for some fixtures to come in and there may be a few changes before we finalise the programme but hopefully this will be done before the end of March. Once we have the final programme there will be a hard copy put up in the clubhouse and a fixture list booklet will be sent to the printer.



Your Bowling Club Needs You - reminder, there is a meeting in the clubhouse on **FRIDAY THE 18th MARCH AT 2pm**.

We need to inform every one of the strategies that we can use to promote the club and make everyone familiar with the promotional materials that have been produced and printed out. If any one has any ideas that would help the club in this endeavour, please bring them along to the meeting.

We have pop ups, posters to show you and post cards for you to give to your friends and acquaintances. If you belong to any society, group, club or church in the area you can take away cards to hand out and posters to display on notice boards etc. if you have access to Facebook pages or websites there are electronic copies of all promotional materials available. Please do whatever you can to help promote our bowling club and recruit new members. Attached are a few more visuals of ads and posters for you to see.

Pre-season Meal - the pre-season meal will be held on Thursday 14th April. The menu and details of how to choose and reply with your selection is attached. We have discussed arrangements with the Golf Club and they are happy to take individual payment for the meal on the night. However, we will need to put in final numbers about a week before the meal so someone from the committee will ring you to confirm your attendance so we can give Alan accurate numbers and menu choices so he knows what food to buy in and meals to prepare.

Club Centenary 2023 it is our club centenary next year and we need to start laying the foundations of our celebratory year now. I have put in a request to Bowls England about getting a team of top bowlers to come and play against us. In order to do this, I had to state how we would run the day/celebrations, provide catering, promote the day and the club in the wider community etc., no easy task.

I said we would be holding many events over the year but this game would be the jewel in the crown and depending when it would be held (assuming we are successful with our request) we would seek to make a big weekend/week of it, hosting several different events such as fun games, game against the Town Council, invitation game to other clubs etc.

In addition to the celebratory match against Bowls England, if we put one celebratory event on each month of next year from May to August, we could generate a lot of publicity through this and have regular news items in Pont News - potentially get the Chronicle and look North interested.

For the opening of the season, we could big up a club event and have a big publicity fuelled 2-day club competition to start out centenary year off - bunting, balloons etc.

For the other months perhaps, we could look at organising and hosting a knockout event each month, between say just for example, off the top of my head:

- Other clubs and societies in the locality - walking group, keep fit, Pilates, etc
- Pub teams - Diamond v Blackbird v 7 Stars v CIU for bragging rights
- Dentists v Doctors

We could also approach the school and see if they would be interested in having an inter form comp (perhaps Y9 who are not yet doing exams). Form teacher plus 3 students take on the Form teacher and students from another class etc. Or perhaps an event for Y11 and 6th Form after they have finished their exams.

You get the idea - to spread the word as far as we can and involve as many people and groups within the Ponteland area and get lots of photos in Pont News, on our face book and website and on all the other groups and teams, own websites. So, we are not only doing this to celebrate 100yrs of Ponteland Bowling Club, we are doing it to maximise the promotion of PBC.

Any additional ideas to be included in our Centenary Year would be most welcome.

Contact & feedback - as ever if anyone has any comments or views regarding what we are doing please feel free to get in touch. You can reply to this email using the Club's email address and I will get your comments and if required reply.

Accessibility to Club information - Newsletters & GPC minutes can be found on the Club notice board so anyone can pop in and read them.

regards

GPC